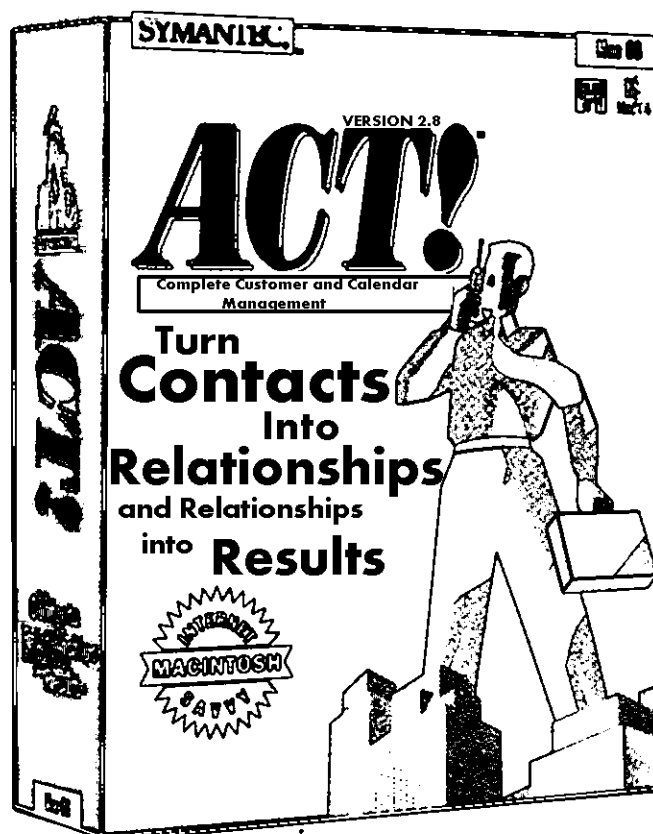




Turn contacts into relationships and relationships into results

ACT!™

- Build a networked database of your key customers and prospects.
- Launch client Web sites and send emails from within the database file.
- Get information on clients and prospects from internet maps, yellow pages directories, and more.
- Schedule meetings and organize your work week with a complete set of networked scheduling tools.
- Send out targeted letters and proposals.



Build better professional relationships by knowing the right things at the right time.

SYMANTEC.™



ACT!™ 2.8 for Macintosh

They say that good salesmanship is a state of mind. That's only the half of it. The other half is building relationships by staying on top of your leads. ACT!™ for Macintosh puts key pieces of information in your hands whenever you need them. So you know exactly what to say and when to say it.

Enjoy a friendly Mac interface. With a new, friendlier interface for the Macintosh, ACT! makes it easier than ever to put information to work and grow your business.

Create new business. ACT! automatically finds the hottest prospects and business opportunities in your database for any particular day, week, or month.

Target your best leads. ACT! lets you print, fax, or email targeted communications and proposals to all of your best leads. Use the built-in word processor, or work seamlessly with Microsoft® Word.

Access your contact information instantly. Track all the important facts about your customers—everything from the last order shipped to kids' names. The ACT! database is completely searchable, so you can find the prospects with the most potential.

Leverage the Web. Store clients' Web addresses in the customer database and view their Web sites just by the clicking the field. Plus, get yellow pages information, maps to client locations, or weather reports for different regions right from the Web.

Share information across your team. ACT! has built-in support for Eudora, so you can send and receive email as well as contact information, calendars, and database updates with other ACT! users.

Manage every day more efficiently. ACT! simplifies your life by putting all your daily essentials within easy reach—daily, weekly, and monthly calendars; a handy to-do list; even on-screen alarms.

SYSTEM REQUIREMENTS

- Macintosh System 7.0 or higher
- Any color-capable Macintosh or Power Macintosh
- 2 MB of available RAM
- 5 MB of free hard disk space
- Macintosh compatible modem required for automatic dialing
- Supported electronic mail software: Eudora®
- Networks supported: Novell NetWare v3.0 or higher required for networking with ACT! 2.0 for Windows 3.1, LocalTalk, EtherTalk, and AppleShare
- Supports Microsoft Word 6.0

MONEY-BACK GUARANTEE.

If you are not completely satisfied with ACT!, simply return it within 60 days of purchase, with proof of purchase, and receive a full refund, less shipping and handling.

TECHNICAL SUPPORT

Get up and running with ACT!. Make unlimited calls regarding installation, configuration, and general use for 90 days starting with your first call. Visit us at <http://www.symantec.com>.

TRUST A LEADER.

Since 1982, Symantec has been one of the world's leading providers of desktop and network software. All of our products are designed to give you more control over your computing experience.



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